



 earlycrop



## Our company

More than 10 years of experience in the production and marketing of Fresh and Frozen Blueberries have positioned us as one of the leading companies in the scoop of Argentinean earliest crop.

The commitment with the aim of supplying the unattended demand during the northern hemisphere counter-season; together with state of the art technology, enabled a significant growth in recent years.

The production area covers around 450 hectares, which are located in the best agro-ecological Argentinean regions for the development of this crop.

The major part of the own production is based in Tucumán, although it is strongly associated with third parties' fields located in Entre Ríos and Buenos Aires provinces.

MORE THAN  
**10**  
YEARS  
PRODUCING AND  
EXPORTING BLUEBERRIES

**100** TONS /DAY  
PACKING CAPACITY

**450** HAS PLANTED  
DISTRIBUTED IN 20 FIELDS

**40%**  
OF PRODUCTION  
IS ORGANIC

**NEW  
VARIETIES**  
UNDER PRODUCTION

## Vision

To be a leading company in the sustainable supply of best quality produce, giving to our growers and customers a first class and transparent service.

## Mission

To promote the success of our growers and customers, enhance the growth of our people and increase the worth for our shareholders

## Our people

Together with the production unit we employ around 80 people, although during peak season the amount of workers is increased by 4000.

## Location



# Production & Packing

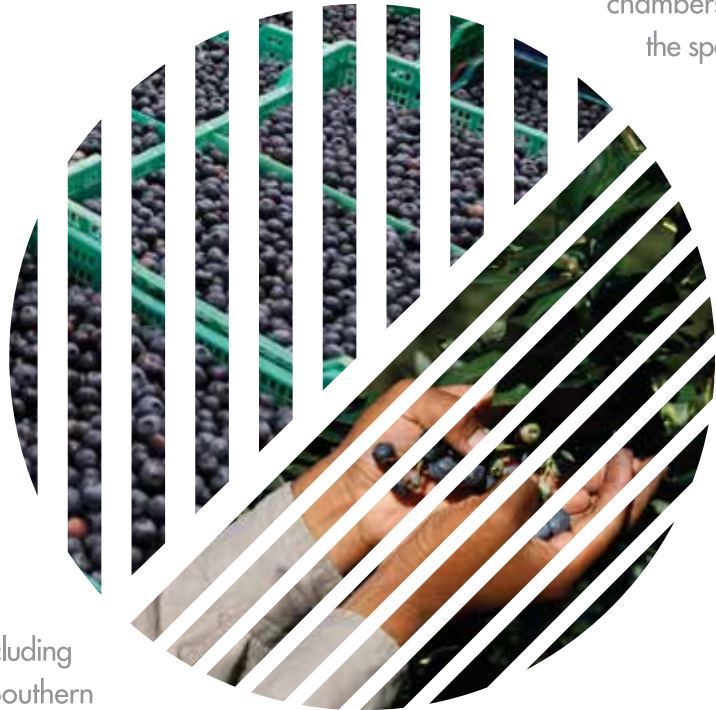


## Packing types

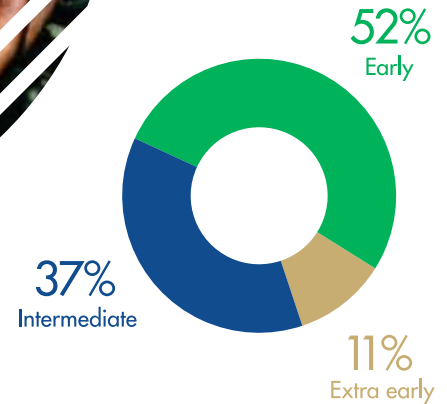
Fresh Fruit		IQF-Frozen Fruit
Punnets	Clamshells	Bulk
125 gr	4,4 oz	30 lbs / 13,6 kg
150 gr	6 oz	
200 gr	11 oz	
225 gr	18 oz	
250 gr		

## Varietal Mix

An optimum mix of varieties, including extra early types such as the Southern Highbush group; Snowchaser, Springhigh and Primadonna, and early varieties such as Emerald, Jewel, Star, Abundance, Farthing and San Joaquin among others allow us to supply customers with an early season product.



We have a processing capacity of around 100 tons/day. These plants have pre-cold tunnels and refrigerated chambers for storage, prepared to meet the specific requirements at destination, for both, air & sea shipments. The major part of our exports is fresh blueberries but include a significant proportion of frozen blueberries (IQF).



The high quality standards at our production site, the varietal composition added to the number of hectares in areas with low risk of frost and/or frost control; enable us to offer a very reliable product coping with our customer's programs from mid-August to mid-December.

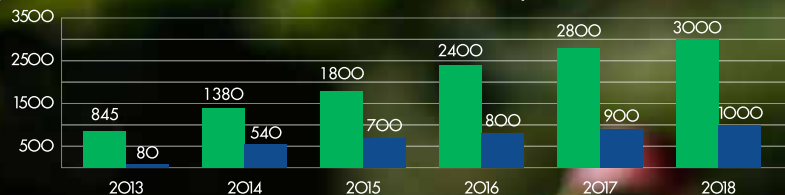
## Varieties calendar

VARIETIES	AUGUST		SEPTEMBER		OCTOBER		NOVEMBER		DECEMBER	
	FORTNIGHTS									
	1st	2nd	1st	2nd	1st	2nd	1st	2nd	1st	2nd
SNOWCHASER	●	●	●	●	●	●				
SPRINGHIGH	●	●	●	●	●	●				
PRIMADONINA			●	●	●	●				
REBEL			●	●	●	●				
SCINTILLA			●	●	●	●				
EMERALD			●	●	●	●		●		
JEWEL			●	●	●	●		●		
STAR					●	●		●		
ABUNDANCE					●	●		●		
FARTHING					●	●		●		
SAN JOAQUIN					●	●		●		
SWEETCRISP					●	●		●		
O'NEAL					●	●		●		●
MISTY					●	●		●		●

## Accreditations

As part of our Mission, we work for social inclusion, promoting training and development of our employees, betting on Fair Trade. All of the associated fields under production are certified under the GlobalGAP protocol and at least 80% are certified under private protocols such as Tesco Nurture. Additionally we handle a 40% of the total production as Organic product certified by OIA (Organización Internacional Agropecuaria)

## Estimated sales Tons/year



GLOBALG.A.P.



earlycrop

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